



SCAN THE CODE TO
SEE MY ONLINE
PORTFOLIO

GOOGLE ANALYTICS CERTIFICATION

FACEBOOK BLUEPRINT

CERTIFICATION

ADVANCED VIDEO EDITING &

MOTION GRAPHICS,

SOCIAL MEDIA MARKETING

PROFESSIONAL CERTIFICATE,

ALI HASSAN

SOCIAL MEDIA
EXPERT



2024

RESUME

// RESUME 2024



ALI HASSAN

SOCIAL MEDIA EXPERT



Bahria Town Phase - 7 Rawalpindi



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www.facebook.com/alirajput



+92 325 2545555



My works

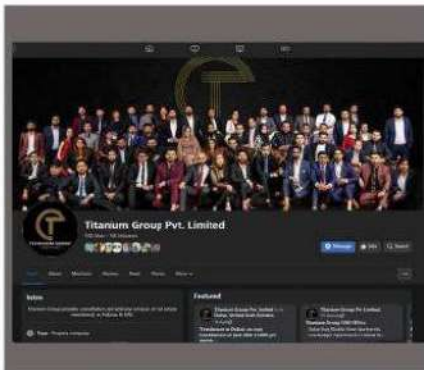
Software: Adobe Premiere Pro, After Effects, Photoshop, Illustrator,

Platforms: Facebook, Instagram, Twitter, YouTube, LinkedIn, TikTok

Analytics: Google Analytics, Hootsuite, Buffer, Sprout Social

Content Management Systems: WordPress,

Ad Management: Facebook Ads, Google Ads, Instagram Ads



Thanks

● COVER LETTER

Mr. Usaman But

CEO - TG
Real Estate
Bahria Town Rawalpindi, Lahore, UAE



I am writing to express my interest in collaborating with your esteemed company in the real estate industry. With over [X] years of experience in social media management, video editing, and animation, I have led successful teams in delivering high-quality visual content that enhances brand visibility and engages target audiences.

As the CEO of Real Estate, I've developed a keen understanding of digital presence optimization and multimedia storytelling. By leveraging creative strategies, I've consistently helped brands like yours achieve exponential growth and strengthen their market position.

I am confident that my skills in creating dynamic content, combined with my experience in driving results through visual media, would align perfectly with your vision for expanding your brand's digital footprint in the real estate industry. I would love the opportunity to discuss how my background can contribute to the continued success of your company.

Thank you for your time and consideration. I look forward to the possibility of working together.

Your Sincerely



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Personal Details

About me

A dynamic and creative professional with over [3] years of experience in social media management, I have led a successful team in delivering top-tier visual content, combining innovative strategies and exceptional storytelling techniques. Adept at optimizing digital presence, engaging audiences, and driving brand growth through multimedia solutions.



Awards and achievements

Grew Real Estate client base by [65]% through targeted marketing and exceptional content production.

Achieved over [3] million views for client videos across YouTube, Instagram, and Facebook.

Increased social media engagement for clients by [90]% using innovative strategies and consistent content delivery.



Education

Associate engineer in **[COMPUTER SOFTWARE]**

2019- Diploma - UICE - Islamabad

Google Analytics Certification

Facebook Blueprint Certification

Advanced Video Editing & Motion Graphics, [CF Production]

Social Media Marketing Professional Certificate, [TG - UAE]



Hobbies / interests

Sports : Base ball

Food : Cooking

Entertainment : Listening music

Study : Digital Media



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Technical Expertise

Software proficiency



Web Design & Development



Print Design & Development



FACEBOOK ADS



Motion Graphics



Google Ads Expert

Website Development

Photoshop

HTML 5 Animation

Adobe After Effects

Adobe Premier Pro

DSLR EXPERT



ALI HASSAN
SOCIAL MEDIA EXPERT



*Creative Problem-Solving, Communication &
Presentation, Time Management, Project Management
Leadership & Teamwork, Attention to Detail*



Journey / work experience

2008-2014

2016

Films Studio Manager

March 2016 to Oct 2019
CF Studio - Islamabad

Video Editing
Photography
Branding
Event Management
Marketing or All Social Media

2019

IT Manager

2020 to 2023
Manahil Estate - Bahria Town Rawalpindi

Our Project:
Capital Smart City
Blue World City
Park View City
Bahria Town Islamabad
Rudn Enclave
Kingdom Valley Islamabad
Taj Residencia
DHA Islamabad
Multi Gardens B-17
Bahria Enclave
Taj Residencia
Faisal Town Phase -2

2024

Media Manager - Editor - ADS

Dec 2023 to Sep 2024
Titanium Group - Lahore - Rawalpindi - Dubai

Our Project: **Residential**
Project all Pakistan
Plots, Files, Home,

Our Project: **Commercial**
THE View Lahore
M1 - Murree
The Video Bahria Town
or Deal All Commercial Project
in Islamabad, Lahore or UAE